

Real or Imaginary:

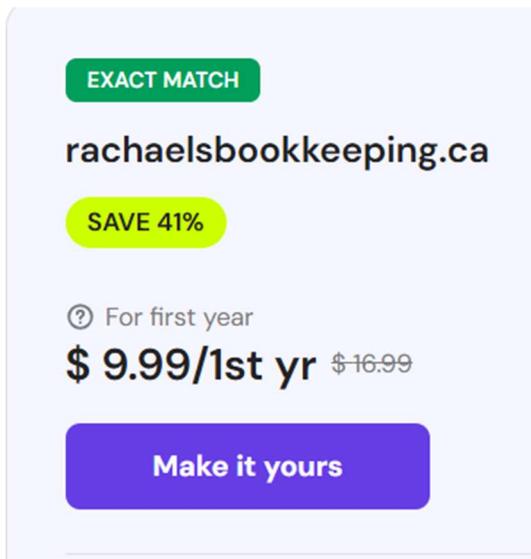
My website is for an imaginary bookkeeping firm/business.

Site Title & Research a Domain:

Site Title: Rachael's Bookkeeping

Domain: rachaelsbookkeeping.ca

In accounting and bookkeeping it is important to find a name that is straightforward with its services and typically includes the owner(s) names or initials, hence Rachael's Bookkeeping. Finding a domain name was not difficult. However, while typing in my domain name other options were appearing with prices, and the biggest shock to me was seeing a domain called rachael. book costing \$29,999/year.



EXACT MATCH

rachaelsbookkeeping.ca

SAVE 41%

For first year

\$ 9.99/1st yr ~~\$16.99~~

Make it yours

Purpose & Audience:

The purpose of this firm is to provide bookkeeping services for small to mid-sized, local businesses. By taking on the financial management duties, it allows my clients to focus on expanding within the community.

Site Description:

Content Pages:

- Homepage describing the goal of the firm, emphasizing support for local businesses and why this firm should be chosen for bookkeeping needs
- List of services offered
- Contact page that includes a form for submitting inquiries and/or bookings

Photo Gallery:

- Headshots of the team
- Clean desk with calculator, pen, and financial statements
- Employee collaborating with clients, talking and/or reviewing financial statements

Fill-able Forms:

- A form for booking a meeting and asking questions; it will request name, contact information, reason for request (selection of appointment or inquiry), availability for an appointment (optional)

Site Colour Scheme:

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