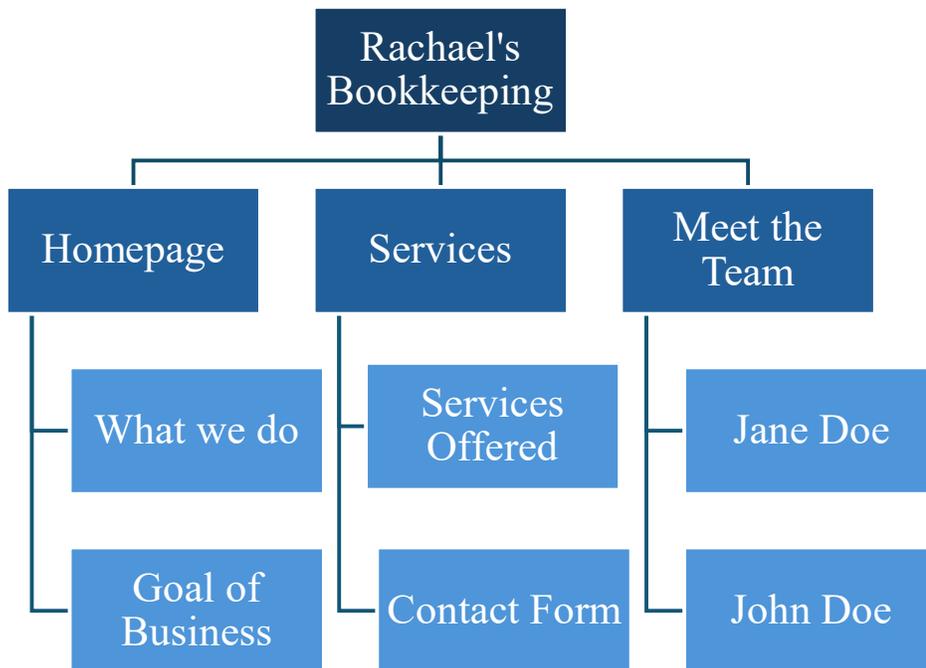


## Project Part 3 – Content & Imagery

### Part 1: Site Structure (Flow Chart):



## Part 2 & 3: Site Content & Image Content:

### Homepage:

#### What We Do:

Rachael's Bookkeeping provides stress-free financial reporting and management. We help alleviate the burden of maintaining your books, so that you can focus on running your business. From daily transactions to monthly financial reporting, we tailor our services to meet your needs. Whether you are a new business owner that needs help getting started or an established business that needs extra support during busier seasons, we have you covered!



#### Goal of Business:

Our goal is to give you peace of mind, while supporting a strong business community. You run your business and we'll handle the books.



Figure 1 white printer paper. *Photo by NORTHFOLK on Unsplash (NORTHFOLK, 2019)*

## Services:

### Services Offered:

We offer flexible schedules and services tailored to your business needs:

- Monthly Bookkeeping
- Bank Reconciliation
- Financial Reporting
- Tax Preparation
- Payroll Support



Figure 2 laptop computer on glass-top table. *Photo by Carlos Muza on Unsplash (Muza, 2016)*

### Contact Form:

## Meet the Team:

### Rachael Doe (Owner and Bookkeeper):

Rachael founded the business to support small businesses by giving them confidence in their finances. She specializes in creating easy-to-use and efficient systems for small business owners looking to gain independence with their finances, and providing accurate, financial record keeping and information.



Figure 3 A woman with glasses smiles against a gray background. *Photo by Vitaly Gariev on Unsplash (Gariev, 2025)*

John Doe (Bookkeeper):

John supports clients with daily bookkeeping tasks such as recording, reconciling, and reporting.

He ensures that your finances are following regulations and running smoothly.



*Figure 4 man in black and white shirt. [Photo by Iman saeli on Unsplash](#) (saeli, 2021)*

## Part 4: Referencing Content Sources:

Gariev, V. (2025, September 22). *A woman with glasses smiles against a gray background*. Retrieved from Unsplash: <https://unsplash.com/photos/a-woman-with-glasses-smiles-against-a-gray-background-s3aDHKxHZSc>

Muza, C. (2016, April 17). *laptop computer on glass-top table*. Retrieved from Unsplash: <https://unsplash.com/photos/laptop-computer-on-glass-top-table-hpjSkU2UYSU>

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saeli, I. (2021, January 26). *man in black and white shirt*. Retrieved from Unsplash: <https://unsplash.com/photos/man-in-black-and-white-shirt-wNa9el5jPBg>