

Part 1 – Site Proposal & Domain Research

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Real or Imaginary

The website is for an imaginary business; of something I am passionate about. Books.

Site Title & Research a Domain

The site's title will be called, "Literary Legends."

Official title: LiteraryLegend.ca

It was not difficult to find a domain name for my "fake" business website. The website, "Namecheap" prices the site title, at \$16.20/year. The price surprised me in the case that I had no idea official websites had to pay yearly to use a domain name. "Hostinger" prices the website at \$9.99 for the first year, then 16.99/year afterwards.

Literary Legend

✓ literarylegend.ca ⓘ ☆ CS16.20/yr Retail CS16.20/yr Add to cart

Domains Auctions Premium Generator Beast Mode Favorites

Suggested Results Hide

literarylegend.ca ⓘ ☆ CS16.20/yr Retail CS16.20/yr Add to cart

literarylegend.ca .CA domain registration

Period

1 year ▼

SAVE 41%

\$ 9.99
~~\$16.99~~

Renews at \$ 16.99/year. Cancel anytime.

📁 FREE coming soon page or link in bio site included with your domain ⓘ

literarylegend.ca

EXACT MATCH

literarylegend.ca

SAVE 41%

ⓘ For first year

\$ 9.99/1st yr ~~\$16.99~~

Make it yours

- ✓ .ca domains proudly display your Canadian presence.
- ✓ This domain is ideal for a literary review site. It suits an author promotion platform or book-related blog. ⓘ

Purpose & Audience

The purpose of the website is to help individuals find novels they do not remember the name of and where to find them.

The target audience is for the book readers or those wanting to get into reading. No specific age group it is targeted toward. Anyone from youth to advanced age. Will be a Canadian primary website.

Site Description

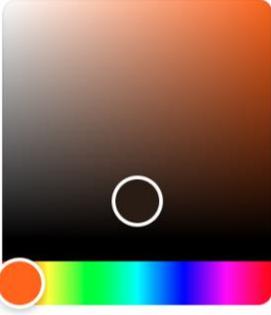
- What Content pages will your site have?
 - My site will have a content page for looking up a book by title, author and keywords (such a descriptive content), as well as genre. Another content page will contain links to famous bookstores and libraries in the area you live.
- What will be featured in the photo gallery?
 - The photo gallery will feature different novel covers.
- What type of online fillable form will your site incorporate and what will be its purpose?
 - Fillable form will be for those who want to contact the admin (one of the admins) to have help.

Site Colour Scheme



<https://stock.adobe.com/search?k=%22book+opening%22>

Color Conversion



HEX

 Pick from screen

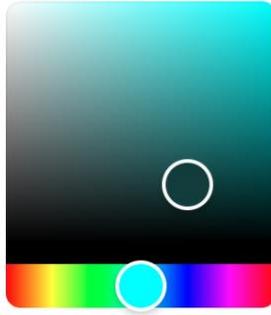
#2a1d15

≈ Oil



HEX	#2a1d15		HSL	23, 33, 12	
RGB	42, 29, 21		XYZ	2, 1, 1	
CMYK	0, 31, 50, 84		LUV	12, 9, 6	
LAB	12, 5, 8		HWB	23, 8, 84	

Color Conversion



HEX

 Pick from screen

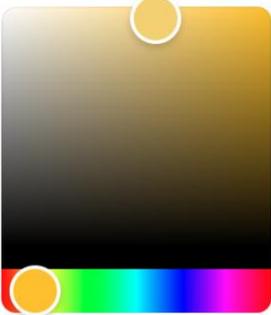
#143c3c

≈ Firefly



HEX	#143c3c		HSL	180, 50, 16	
RGB	20, 60, 60		XYZ	3, 4, 5	
CMYK	67, 0, 0, 76		LUV	23, -11, -1	
LAB	23, -14, -4		HWB	180, 8, 76	

Color Conversion



Color picker interface showing a color selection tool with a circular selector on a gradient background. Below the tool, the text "HEX" is followed by a refresh icon and a text box containing "#f2d068".

 Pick from screen

#f2d068
≈ Cream Can



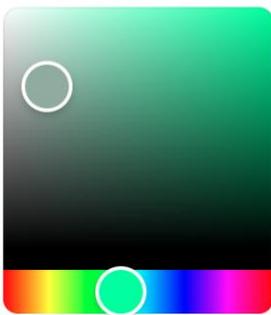
HEX #f2d068 HSL 45, 84, 68

RGB 242, 208, 104 XYZ 62, 65, 22

CMYK 0, 14, 57, 5 LUV 84, 42, 69

LAB 84, 0, 55 HWB 45, 41, 5

Color Conversion



Color picker interface showing a color selection tool with a circular selector on a gradient background. Below the tool, the text "HEX" is followed by a refresh icon and a text box containing "#8eaa9f".

 Pick from screen

#8eaa9f
≈ Cascade



HEX #8eaa9f HSL 156, 14, 61

RGB 142, 170, 159 XYZ 32, 37, 38

CMYK 16, 0, 6, 33 LUV 67, -4, 10

LAB 67, -12, 2 HWB 156, 56, 33