

Project part 1

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Real or Imaginary:

This is a real website that I will be updating.

Site Title & Research a Domain:

The business name is Wild Seed School. It is currently hosted as <https://wildseedschool.com/>

An alternative address is wildseedschool.ca

The price was about what I expected, I have purchased a domain previously via Wordpress, which I still own. I am not surprised to see many options for the domain, it is a somewhat unique business name. I am surprised by the cost of the .school and .to domains however.

The screenshot shows a domain search interface. At the top, a search bar contains 'wild seed school'. Below the search bar, a card for 'wildseedschool.academy' is displayed with a 79% OFF discount tag, a star icon, and pricing: C\$14.30/yr (Retail C\$66.84/yr) with an 'Add to cart' button. Below this card is a navigation bar with tabs: Domains, Auctions, Premium, Generator, Beast Mode, and Favorites. Under the 'Domains' tab, a section titled 'Suggested Results' with a 'Hide' link shows a list of domain options. Each option includes an icon, the domain name, a discount tag, a star icon, pricing, and an 'Add to cart' button.

| Domain | Discount | Price | Retail Price | Action |
|------------------------|----------|-------------|--------------|-------------|
| wildseedschool.academy | 79% OFF | C\$14.30/yr | C\$66.84/yr | Add to cart |
| wildseedschool.school | | C\$52.51/yr | C\$52.51/yr | Add to cart |
| wildseedschool.ca | | C\$16.35/yr | C\$16.35/yr | Add to cart |
| wildseedschool.to | 55% OFF | C\$40.91/yr | C\$40.91/yr | Add to cart |
| wildseedschool.org | 42% OFF | C\$10.21/yr | C\$17.71/yr | Add to cart |

Purpose & Audience:

The audience is meant for aspiring and experienced herbalists alike, who want to start their journey or grow their knowledge. Jasmyn is a community figure for herbology in the gulf islands, however her website has suffered from a lack of maintenance, especially when it comes to SEO and proper image display. The purpose is to showcase what prospective students will learn and interact with when attending.

Site Description:

Content pages

- Site landing
- Classes offered
- Who we are
- What to expect
- The Student Experience
- Contact page with form

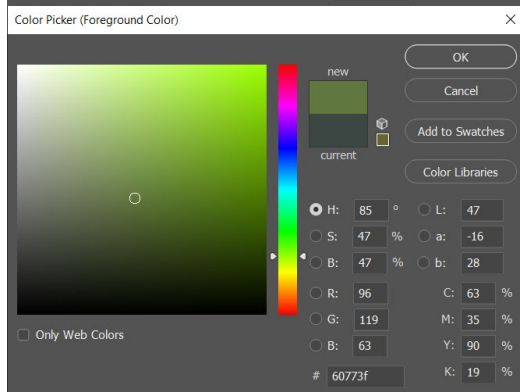
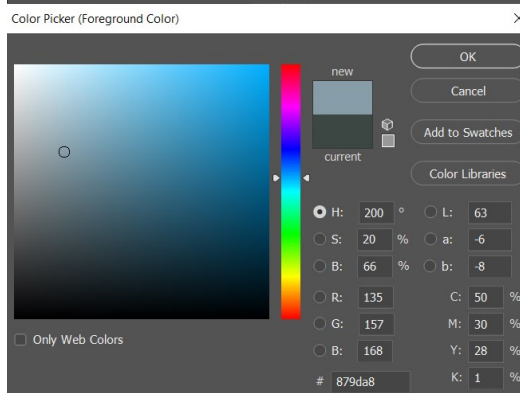
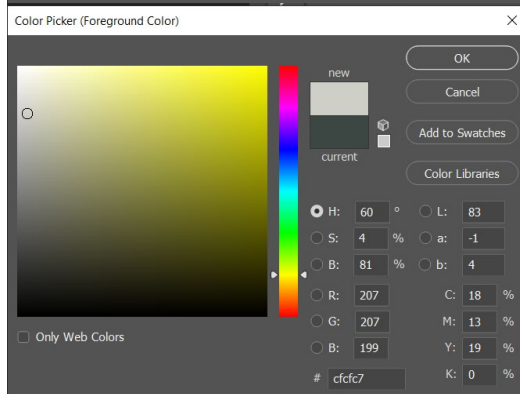
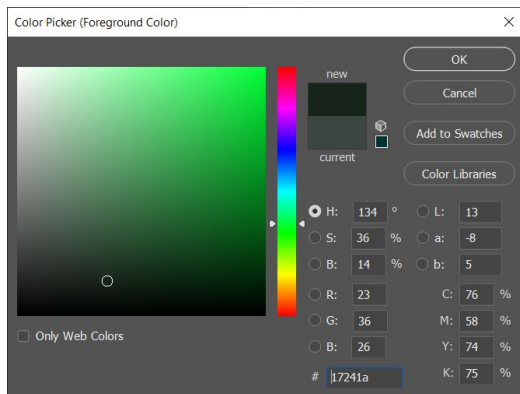
Photo Gallery

- Updated photo gallery using new images
- Classroom environment
- Garden and natural environment
- Finished products

Form

- The form will be a contact form to reserve a spot or ask questions about the class
- Name and contact information
- Heading/Title for class to reserve or question to ask
- Body

Site Colour Scheme:



Img src: <https://wildseedschool.com/wp-content/uploads/2023/04/classic-pedicularis-bracteosa.jpg>

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