• Real or Imaginary
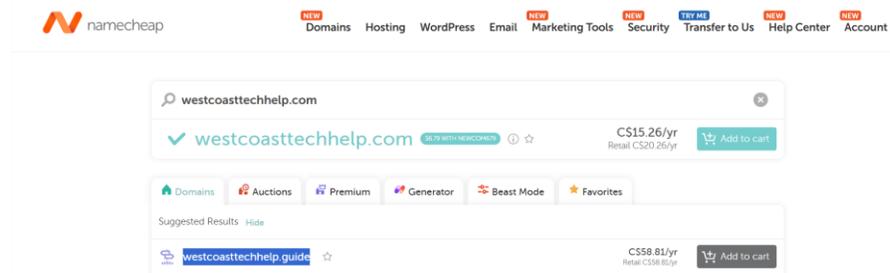
Imaginary Business : West Coast Tech Help

This Business provides home and small business tech support services

• Site Title & Domain Research

West Coast Tech Help Guide

Chosen Domain Name : westcoasttechhelp.guide

I searched for a domain name related to the business name. Many shorter tech-related domain names were already taken, which made it harder to find a simple option. However, adding the word "guide" helped me find an available and relevant domain. The price was around the typical range for .com domains, which was not too expensive. I noticed that domain websites often offer a lower price for the first year and higher renewal fees afterward. It was interesting to see how domain availability changes depending on the combination of words used It is available for $58.81 for a year

I think this domain is good for me and it matches the exact name for my business.

- Easy to understand
- Describe service Clearly
- Sound professional

• Purpose & Audience

West Coast Tech Help Guide helps people understand and solve common technology problems through simple guides and support services.

Target Audience:

- Seniors who need step-by-step tech help

- Beginners with computers and smartphones

- Small business owners

- Students

• Site Description

Content Pages

- Home
- Tech Guides
- Services
- About Us
- Contact
-

Photo Gallery

- Laptop and workspace setups
- People using computers
- Wi-Fi router setups
- Device troubleshooting

• Web Form
- **Type:** Help Request Form
  Users submit tech problems and request assistance.

• Site Colour Scheme

Colour Scheme Idea

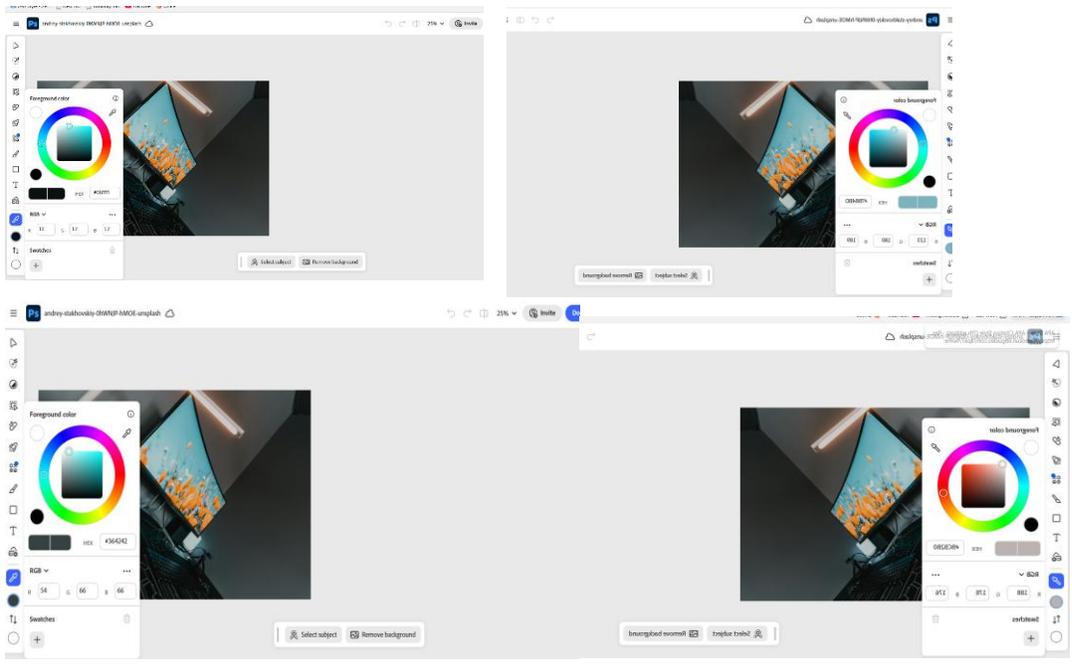Tech guide sites usually use calm, trustworthy colors:

- Black
- Light Blue
- White
- Light Gray

Photo by [Andrey Stakhovskiy](#) on [Unsplash](#)